



# WINERY OVERVIEW



Since our founding in 2006, our mission has been clear: Care for the Land | Make Exceptional Wine | Enjoy the Journey. At Björnson Vineyard, sustainability is more than a goal, it shapes every decision. Because of this commitment, we farm regeneratively, generate renewable energy, and protect the creeks and forests that surround our vines.

Our love of wine grew from an interest in food, travel, and lifelong learning. As a result, vineyard work feels like a natural extension of our passions and winemaking allows us to work with our hands, spend time outdoors, and share meaningful connections with others.

Today, we craft terroir-driven Pinot Noir, Gamay Noir, Chardonnay, Rosé, and Auxerrois. Moreover, we're the only winery in the Western Hemisphere producing Gouais Blanc, a rare and historic variety.



## ESTATE VINEYARD

Exceptional wine begins in the vineyard. That's why our Eola-Amity Hills site is certified Salmon-Safe and sustainable by L.I.V.E. (Low Input Viticulture and Enology). We believe sustainable farming not only makes better wine but also ensures healthier soils and balanced ecosystems.

Local "vineyard lore" even suggests that abundant poison oak signals a great site. For better or worse, our property proves that true, so much so that Mark once spent a long day with a chainsaw removing massive plants. Consequently, we're covered under both science and tradition.



## PAMAR VINEYARD

Pamar Vineyard is our newest project, located in the Van Duzer Corridor AVA. This cool-climate region, shaped by strong marine winds and diverse soils, is ideally suited to expressive wines. Beyond Pinot Noir and Chardonnay, Pamar is also home to the rare and ancient Gouais Blanc.

Planted across 32 acres of the 85-acre property, the vineyard reflects the same regenerative principles as our estate. In addition, solar panels and permanent cover crops support biodiversity, while oak savanna preservation protects native species.